



PRESS COVERAGE

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Nothing Comes Between Me and My IPOD, Except My IBoxers

Play iBoxers [MSRP \$19-\$22]

Just what should you wear with your iPod? iBoxers, of course. Play Underwear's sporty boxers have a specially designed pocket on the side, a perfect hideaway for your tunes or cell phone. The cotton/spandex blend knit underwear comes in a variety of colorful prints and solid colors for men. The women's version, a boy short with a two-button mock fly, comes in solid colors. [www.freshpair.com]

About Freshpair:

Freshpair is a leading Internet retailer of men's and women's intimate apparel, offering hundreds of styles of bras, panties, t-shirts, boxers, briefs, socks, sleepwear, and more. From full-figure to petite, shapewear to thongs, boxers to briefs, and everything in between, we are the ultimate destination for intimate apparel shopping. Freshpair.com carries many of the major brand names including 2(x)ist, C-IN2, Calvin Klein, Wacoal, Chantelle, Le Mystere, and Bali.