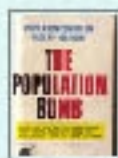


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# JEZEBEL

CELEBRITY, SEX, FASHION. WITHOUT AIRBRUSHING.

Jessica Simpson's Elle Cover: Waist Not, Want Not

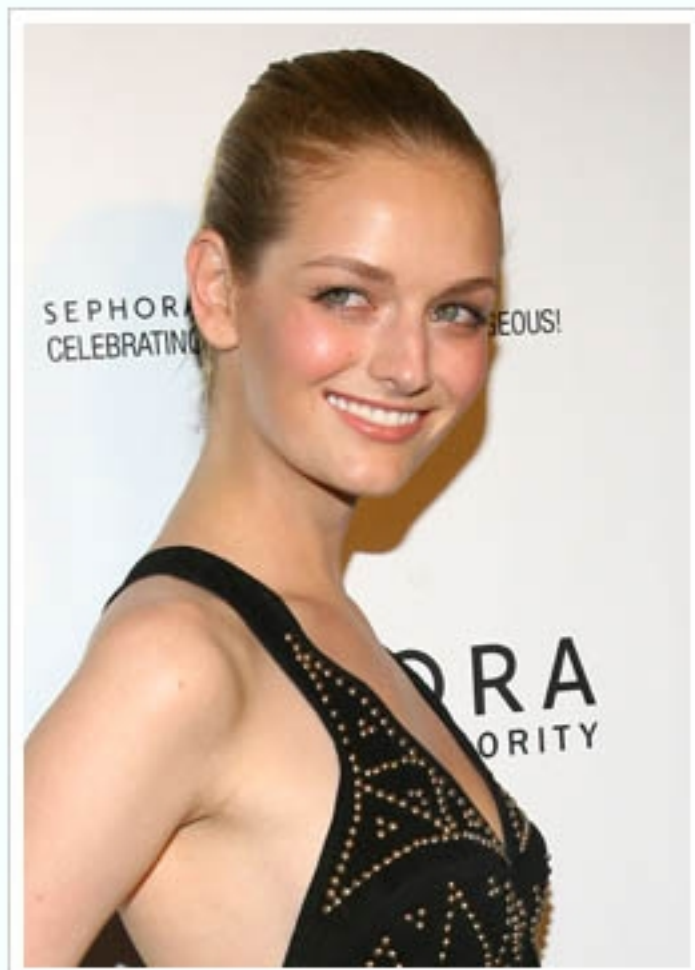
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# PAM GIRL ON THE LOOSE

PREMIERES  
SUNDAY  
@ 10/9c

RAG TRADE

## Socialite Lydia Hearst Supports The Wearing Of Underpants In Times Square



- The Man is cashing in on National Underwear Day, this ridiculous thing they do in Times Square every year with people running around in undies. This year, those wags will be competing with the pros: "Diesel, Natori, Nautica, Tommy Hilfiger and 2Xist underwear brands will have hotties strutting in their skivvies in a runway show at Espace on Aug. 5. "Lydia Hearst [Who models for Myla - ed] be 10 runway shows." [\[Page Six\]](#)
- Speaking of unmentionables, Sadie Frost (aka Jude's ex)'s skivvies co, Frost-French, has gone bust to the tune of owing a ton of money. Sources say the actress is devastated. [\[Mirror\]](#)

**PAM GIRL ON THE LOOSE**  
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