

## Question answered on National Underwear Day, boxers or briefs?

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*Since 2003, Aug. 5 has been designated as National Underwear Day. (image from Freshpair.com)*

It's a deep and probing question inquiring minds have wanted to know for decades. Boxers or briefs? If ever there was a day to answer that question, it's today. Aug. 5 is officially National Underwear Day.

Created in 2003, National Underwear Day is a brief (haha pun totally intended) celebration of the first thing you put on and the last thing you take off. Started by Freshpair.com, the official holiday has grown into a much bigger phenomenon with models clad only in their skivvies perusing Times Square and conducting surveys about the most popular types of intimate apparel. Click here to see video from last year's National Underwear Day.

This year, FreshPair.com is celebrating the entire month of August. Log on for chances to win free designer underwear. For example, win an underwear makeover by submitting a video explaining why you need one. Tell them why you love Calvin Klein underwear and win a Calvin Klein underwear wardrobe. And, Natori is giving away a panty every day.

NationalUnderwearDay.com, (created by Freshpair.com) provides a full run-down of the history of underwear, but more entertaining than a history lesson, learn a few facts and figures:

For instance, remember how Mom always cautioned you to don a clean pair—well sounds like her sons might not have been listening. According to the Web site, married men change their underwear twice as often as single men (which begs the question, how often are single men changing? Yikes!)

And of course, an answer to the deep and probing question—based upon a sample size of 20,000 the percentage of men who prefer:

- o Boxers - 25%
- o Briefs - 32%
- o Boxer Briefs - 28%
- o Thongs - 4%
- o Other styles - 4%
- o Commando - 7%

And because men are curious too, the percentage of women who prefer:

- o Panties - 49%
- o Thongs - 28%

- o Boyshorts - 13%
- o Other styles - 4%
- o Commando - 6%

I guess there's your answer to the deep and probing question of the decades ...